

Melissa Paly
163 Court Street
Portsmouth, NH 03801
ph: 603-433-4383
fax: 603-766-6589
email: mpaly@aol.com
www.crosscurrentproductions.com

SELECTED WORK EXPERIENCE

CROSS CURRENT PRODUCTIONS, 1992 - present
Principal of independent production company specializing in communications consulting and development of innovative media programs for environmental and science education, outreach, training and broadcast.

BATES COLLEGE, 2004
Richard Mellon Teaching Fellow. **Environmental Filmmaking in Theory and Practice**, an upper-level seminar that explores historical, stylistic, pedagogical and practical aspects of environmental documentary.

U.S. ENVIRONMENTAL PROTECTION AGENCY, REGION I
1990-1993: Producer of education and outreach programs about groundwater, estuaries, wetlands and non-point pollution, including video documentaries, teaching curriculum, citizen handbook, fact sheets, and brochures.
1989-1990: Coordinator of Earth Day 1990 events and programs.
1987-1989: Geologist working with state and local government in the development of groundwater protection programs.

WORLD RESOURCES INSTITUTE, 1986
Research Associate with arid lands water supply project.

NATURAL RESOURCES DEFENSE COUNCIL, 1984-1985
Science Associate with Urban Environment Project. Developed technical justification for policy and legal actions on urban air and water quality issues.

SELECTED MEDIA PRODUCTION

Now or Never: Climate Change Solutions for the Northeast. In production. Producer and project manager of a series of stories for broadcast and web delivery about people, businesses, cities, and institutions from across the region who are becoming part of the solution to climate change. In association with the Union for Concerned Scientists.

Coastal Choices: Conserving the Places We Value. 2007. Co-Coordinator and Producer of statewide communications campaign to increase the pace and quality of coastal land conservation in Maine. Five video stories with companion print material for DVD and web delivery. Funded by the Maine Coast Protection Initiative and produced in partnership with Maine Coast Heritage Trust.

Front Wards, Back Wards. 2007, 60 minutes. Producer of documentary for PBS about the troubling, 160-year history of the Fernald State School, America's first institution for people with developmental disabilities. A collaboration of the Coruway Film Institute and WGBH-Boston with funding from the Independent Television Service, distributed by American Public Television.

Growing Together: Consensus Building, Smart Growth and Community Change. 2006, 52 minutes. Producer/Director/Writer of instructional DVD about collaborative decision-

making techniques for land use planning. For the Environmental Finance Center at the University of Southern Maine. Telly Award Bronze Medal.

Saving Land, Saving Community. 2004, 12 minutes. Producer/Director/Writer of fundraising and outreach video/DVD for the Mt. Agamenticus to the Sea Conservation Initiative. Telly Award Finalist, Maine International Film Festival.

Livable Landscapes: By Chance or By Choice? 2002, 60 minutes. Producer/Director/Writer of PBS documentary with collateral education and outreach programs about sprawl and the future of the northern New England landscape. A collaboration with the Society for the Protection of New Hampshire Forests and New Hampshire Public Television, with funding from the Independent Television Service. Bronze Plaque, Columbus International Film and Video Festival; Second Place, EarthVision 2003 Environmental Film and Video Festival; Hazel Wolf Environmental Film Festival.

Building on a Century of Leadership. 2002, 13 minutes. Producer of video profile and CD-ROM for student recruitment and capital campaign for the Yale School of Forestry & Environmental Studies. Telly Award.

Doing Water Right: 6 stories about Blue/Green Technologies. 2001, 23 minutes. Producer of video documentary about innovative approaches to stormwater management. Companion to technical handbook for the Great Swamp Watershed Association (NJ). Environmental Achievement award from ANJEC.

The Grazing Power Project. 1999, 14 minutes. Producer/writer of educational documentary about a pilot project using sheep to maintain transmission line rights-of-way. For Public Service of New Hampshire.

Complying with the Law. 1998, 20 minutes. Producer/Writer of slide show presentation about RCRA compliance for the metal finishing industry. For Northeast Waste Management Officials' Association.

Saved but not Safe: The Second Battle to Save Great Swamp. 1998, 21 minutes. Producer/Director/Writer of video documentary about new approaches to managing water quality in the densely populated watershed of the Great Swamp (NJ). For the Great Swamp Watershed Association.

Restoring our Wetlands: Healing our Watersheds. 1997, 14 minutes. Producer/Writer of video program about the restoration of critical wetlands in Massachusetts for the Executive Office of Environmental Affairs.

Polluted Person. 1997. An interactive exhibit about the health impacts of pollution in the Great Lakes, for the Great Lakes Science Center in Cleveland, OH.

New Life for the Old Lake. 1996, 30 minutes. Producer/Director/Writer of video documentary about a locally-based watershed protection initiative in Hungary, as a model for the emerging environmental sector in Eastern and Central Europe. Hungarian with English voiceover. For USEPA/USAID.

Preserve the Trust. 1996, 8 minutes. Producer/Director/Writer of video profile for the Massachusetts Environmental Trust.

Great Swamp National Wildlife Refuge 30th Anniversary. 1994, 12 minutes. Producer/Writer of video about the history and current challenges of the Great Swamp (NJ) National Wildlife Refuge, for use at 1000-person banquet celebration.

Automobile Care for the Environment. 1994. Script Consultant on video supplement for national driver education programs on the environmental impacts of automobiles. For the Environmental Hazards Management Institute.

EUREKA! 1993, 10 minutes. Producer/Videographer of promotional video about an intensive science summer camp for disadvantaged girls from Lynn, Mass. For Girls Incorporated, with support from the Massachusetts Cultural Council and Women in Science and Engineering.

A World in Our Backyard. 1993, 22 minutes. Producer/Director/Writer of video documentary for teachers about the benefits and opportunities in using local wetlands as outdoor classrooms. Accompanied by a written curriculum. For USEPA.

Stormy Weather without Murky Water. 1993, 30 minutes. Producer/Director/Writer of training program about the problems caused by stormwater runoff on lakes, streams and coastal waters with four stories about effective management. For USEPA.

From the Ground Up. 1992. Producer/Writer of three video case studies about successful examples of locally initiated self-help projects in Africa. For the World Resources Institute, Washington, D.C. **Finalist, North American Association for Environmental Education.**

TURNING THE TIDE: Keeping Pollution at Bay. 1991, 30 minutes. Producer/Director/Writer of documentary about non-point sources of pollution that threaten coastal resources, and the options to restoring such areas. For USEPA. Broadcasts on WGBH, CPTV, and other public television stations. **Silver Cindy, Assn. Visual Communicators; Honorable Mention, American Film and Video Festival; Gold Key Award, National Association of Government Communicators; U.S. Environmental Film Festival; Special Mention, Prix Leonardo, Parma, Italy.**

THE POWER TO PROTECT: Three Stories about Groundwater. 1990, 30 minutes. Producer/Director/Writer of documentary about the challenges that communities confront in the process of protecting critical groundwater resources. For USEPA, Mass. Audubon Society, and New England Water Works Assn. **Bronze Apple, National Education Film and Video Festival; International Green Week Film Festival, Berlin.**

How to Destroy the Earth. 1990. Project Coordinator of a series of public service announcements for television, radio, and print. Produced by Cosmopolos, Crowley, Daley for USEPA.

Fertile Fields and Fallow Farms: A history of Puerto Rico's Coffee Industry. 1987, 30 minutes. Producer/Writer/Editor of documentary about the interplay of natural resource utilization and economic development in Puerto Rico. Support from the Richard Mellon Foundation.

PUBLICATIONS

Coastal Choices: Conserving the Places We Value, 2007. Companion educational briefs accompany the five video stories about successful conservation projects on Maine's Coast.

Livable Landscapes: By Chance or By Choice Curriculum. 2003. A web-based, interdisciplinary curriculum for middle and high schools that uses the 1-hr documentary film as the foundation for exploring land use changes and choices in students' own communities. A collaboration with Antioch New England Institute.

PIT STOPS POSTER, 1994. Copywriter of 24" x 35" poster about environmentally-sound management of waste for the automotive repair industry.

Madison, S. and Paly, M. 1993. **A World in Our Backyard: Teachers Guidebook**. 140 pp. A comprehensive curriculum for developing a wetlands education and stewardship program in middle schools which is experience-based, hands-on, and community-connected. Guidebook has background information, indoor and outdoor activities, references and contacts.

Paly, M and Steppacher, L., 1990. **The Power to Protect: Companion Workbook**. A follow-up guide to getting communities started in the process of protecting groundwater resources.

Goldstein, E. and Paly, M., 1985. **The Diesel Problem in New York City**. Natural Resources Defense Council.

Cahn, R., ed., 1985. **An Environmental Agenda for the Future**. Island Press. Major contributions to "Urban Environment" and "Toxics and Pollution Control" chapters.

Paly, M., 1985. **A Comet Called Halley**. Hansen Planetarium Publications.

Paly, M., 1981. **The Prospect Property: A Natural Resource Inventory and Land Use Plan**. South Central Connecticut Regional Water Authority.

EDUCATION

YALE UNIVERSITY, School of Forestry and Environmental Studies
Master of Forest Science, 1987
Concentration on watershed management and water policy.

YALE COLLEGE Bachelor of Arts in Geology and Geophysics, 1983
Concentration on environmental geology and geomorphology.

PROFESSIONAL ASSOCIATIONS

Kittery Land Trust, President, Board of Directors
Coruway Film Institute, President, Board of Directors
Maine Film and Video Association
Center for Independent Documentary
Association of Independent Video and Filmmakers

CERTIFICATIONS

Qualified Producers List, Federal Audiovisual Contract Management Office
Woman-Owned Business Enterprise, Massachusetts State Office of Minority and
Women Business Assistance